

Project code: 2022-1-IT02-KA171-HED-000073309

Name and Surname: Juan Pedro Brandi

Home Institution: Universidad Nacional de La Plata (UNLP)

Host Institution: Università degli Studi di Camerino (UNICAM)

Type of mobility: Staff mobility for teaching and training

Duration: 14 days

Description of the activities

1. Teaching activities

During the stay, eight hours of teaching activities were conducted.

In conjunction with UNICAM authorities and the counterpart professor, two lecture sessions (four hours each) were scheduled as part of a program called 'Dialoghi italo-argentini su innovazione e investimenti' to encourage attendance not only by university students but also to invite the entire educational community interested in the topic.

The teaching activities were communicated through institutional networks and in the courses of the professors involved.

<https://juris.unicam.it/eventi/2025/dialoghi-italo-argentini-su-innovazione-e-investimenti>

https://www.unicam.it/sites/default/files/eventi/2025/06/dottorato_giuri_giugno2025_5.pdf

The first class was on 'Spin off universitari e trasferimento tecnologico.' I gave the main lecture and received commentary from Dr. Catia Eliana Gentilucci and Dr. Miriam Larocca.

The second class was on 'Investimenti diretti esteri: sfide microeconomiche nella prospettiva dell'America Latina.' I gave the main lecture and received commentary from Dr. Francesco Casale and Dr. Rinaldo Evangelista.

The classes were held in Italian; they were held in a hybrid format, allowing for participation both in the School of Law classrooms and via the virtual classroom.



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2. Training Activities

On the other hand, I conducted extensive training activities to strengthen my teaching and university management skills, as well as to collaborate on the institutional relationship between the two academic units.

- Meeting on University Spin-offs

Meeting with Fabio Marchetti, Delegate for Relationships with Enterprises, University Spin-Offs, UNICAM. The experience of both universities on this topic was shared. The February 2025 regulation change at UNICAM was analyzed. I discussed the UNLP's focus on spin-offs. We discussed the main challenges in Italy and Argentina regarding the creation and development of this type of technology-based companies.



- Visit to a UNICAM spin-off



Working meeting with Lucia Pietroni and Daniele Galloppo. They founded EcodesignLab SRL, a company born from research in the field of design and architecture. The team is made up of professors and researchers, experts in design for environmental sustainability, eco-innovation of innovative products and materials, and young designers who graduated from the master's degree from the School of Architecture and Design at UNICAM

<http://ecodesignlab.it/>

- Meeting with Professor of Political Economy

Meeting with Professor Rinaldo Evangelista, head of Political Economy at UNICAM. We discussed the challenges facing economics education in general and students of non-economics disciplines in particular. We discussed the agenda items for each university regarding economics, foreign direct investment, and global value chains.

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- Meeting with Vice Rector

Working meeting with the Vice Rector, Emanuele Tondi, responsible for international relations at UNICAM. We discussed possibilities for cooperation and established joint work ideas between both universities. We agreed on the need to renew the bilateral agreement, which expired in 2024. We took this opportunity to greet the Rector, Graziano Leoni.



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La Plata, Argentina. 6/20/2025

Prof. Juan Pedro Brandi

